



February 13, 2020

Dear Potential Sponsor,

Planning for the 2020 Young Agriculture Leadership Conference is in full swing. The 17th annual YALC will take place October 16-18, 2020, at the Heritage Inn in Great Falls, MT. Last year's conference was an exciting change of scenery, taking us to Butte, MT! Attendees experienced an action-packed weekend, complete with speakers, educational seminars, local Butte area ag and history tours, and more.

This one-of-a-kind event allows Montana's young producers to come together across organization and commodity lines and take part in a three-day agenda, which includes relevant keynote speakers, workshops pertinent to today's changing ag scene, discussion groups, the back-by-popular-demand industry tours and more. Attendees are also offered numerous opportunities to network with each other, and meet leaders of the state's agricultural organizations!

We are excited about continuing this important tradition for the state's number one industry and hope that you are interested in supporting our efforts. There are several ways to show your support, including sponsoring a portion of the event, sponsoring young agricultural leader(s) or couple(s) to attend, by taking part in our information tradeshow, tours, and more.

We do not want to jeopardize the existing sponsor relationship between your business and any of the individual ag organizations within Montana in any way. We hope you will instead see this conference as an opportunity to support the young agriculturalists of our state above and beyond the level of current support that is given on the organizational level. In gaining your support, we will give the conference attendees just one more example of the various sectors of agriculture joining forces to share in one common goal.

Enclosed you will find a sponsorship agreement form (and online jot form) which lists the variety of opportunities you have to be involved. If you would like to continue your support of a particular event, please take advantage of this opportunity by returning this form as soon as possible. We have already received great response from other past sponsors and hope to hear from you soon!

If you would like to be a sponsor and to get due recognition, please fill out the enclosed form or contact Leah Johnson at (406) 733-2079 or by e-mail at leah.nelson.johnson@gmail.com. Thank you for your support of Montana agriculture!

Sincerely,

The 2020 Young Ag Leadership Conference Committee

Lead Coordinator: Leah Johnson

AGR Alumni Association: Devin McClyland

Montana FFA Foundation: Shelby Morris

Montana Farmers Union: Maggie Shane

MSU College of Ag: Cameron Wolentz

Montana Stockgrowers Association: Katelyn Larson, Keni Reese

Montana 4-H Foundation: Kim Woodring

Montana Farm Bureau Federation: Klayton Lohr, Rikki Swant

Montana Grain Growers Association: Grant Briggs

Montana Wool Growers: Weston Helle